



## Vaccinations: Public Health's Fight A fraudulent article sparked push back on saving lives

By: Jennifer Layman  
[jenn@ovbusiness.com](mailto:jenn@ovbusiness.com)

On February 21, messages appeared on 50 digital billboards in Toronto, paid for by an anti-vaccine group called Vaccine Choice Canada (VCC). The billboards had messages such as "No shots, no school? Not True!", "How many is too many? Who decides?", "Vaccines. What are the risks?" Educate before you vaccinate." and "Vaccine Injury Compensation. USA: \$4 billion. Canada: \$0."

Less than a week later, the media company that put up the billboards took them down after overwhelming concern from the public that the ads were sending a dangerous message not to vaccinate.

### Promoting Choice

Ted Kuntz is somehow connected to Vaccine Choice Canada. There is no list of a Board of Directors or volunteers on the VCC website, but he has been referenced in several media articles and has thanked donors for financially supporting the



billboard campaign. He complains that the media is covering VCC as anti-vaccine when they are actually promoting that people learn about vaccines before agreeing to them. However, their "policy statement" on vaccines is nearly 5,000 words long and doesn't promote any positives of vaccinations. Instead, it is suppositions about negative vaccine outcomes. For example, when referencing a national immunization report that concluded no infant deaths from vaccines, VCC simply stated that was a cover-up. Of course, they

have no proof of that. So while VCC is asking parents to choose whether or not to vaccinate their children, they only provide one side of the argument for consideration. In essence, VCC has removed choice.

VCC is located in Vancouver, a city currently experiencing 15 cases of a measles outbreak as of February 27.

### Let's Talk Measles

Measles has been in Canada since 1924. It occurred in two- to three-year epidemic cycles with more than 83,000 cases in 1935 and death from measles was very common. The measles vaccine

was licensed in Canada in 1963 as a one-dose vaccination. In 1992, a two-dose vaccination was introduced. Since then, the annual incidence of measles has declined by 96 per cent.

In most cases, any measles outbreaks that occur today, such as the one in Vancouver, are caused by unvaccinated Canadians travelling to other countries and contracting measles, or from unvaccinated visitors from other countries travelling here. If that person is connected to an unvaccinated group (ie: a large family, religious community, etc.) the disease can spread rapidly.

There isn't much argument that vaccination eradicated measles; the argument seems to be whether or not it was worth it.

"The medical establishment considers vaccines effective if they suppress a few targeted illnesses – but at what cost?" says the VCC website.

In 2018, more than 80,000 people contracted measles in Europe and 72 died from it.

*Continued on Page 3*

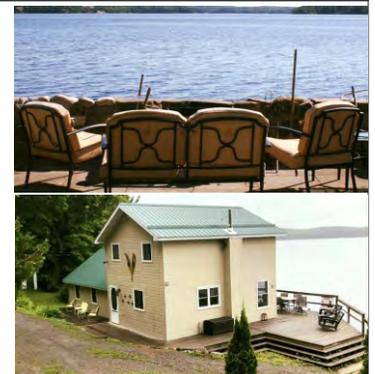
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# Ottawa Valley BUSINESS

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Ottawa Valley Business (OVB) is a twice-monthly publication covering business news and events throughout Renfrew, Lanark and Pontiac counties and surrounding areas. OVB is published by Forward Thinking Marketing Agency.

## WHO READS US

Ottawa Valley Business is delivered via email. Our circulation is more than 3,600 people at local and regional businesses, government agencies and organizations.

## HOW TO SUBSCRIBE

Subscriptions are free. Email us at [admin@ovbusiness.com](mailto:admin@ovbusiness.com)

## ADVERTISING RATES

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1/2 Page .....	\$275
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We welcome submissions to business-related events, business news, people on the move and tenders. Article suggestions are also welcomed. Content will be edited to fit the space available. If you have an event to promote that is not business-related, please consider 101 Things To Do in the Valley at a cost of \$25. [101things@travelourbackyard.com](mailto:101things@travelourbackyard.com)

## CONTACT US

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## MAILING ADDRESS

2113 Petawawa Boulevard,  
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## Events

### March 5, 2019

Annual General Meeting (AGM) of the Renfrew & Area Chamber of Commerce. Held at the Rocky Mountain House. A breakfast networking event will be held before the AGM with guest speakers from ontrac Employment Services and the County of Renfrew. Phone: 613-4332-7015 or [info@renfrewareachamber.ca](mailto:info@renfrewareachamber.ca)

### March 7, 2019

Discover Ability Breakfast Workshop. 7:00am-9:00am. Learn how the *Accessibility for Ontarians with Disabilities Act* (AODA) applies to your business and the advantages of developing an inclusive workforce. Hosted by the Greater Arnprior Chamber of Commerce. Phone: 613-623-6817 or [info@gacc.ca](mailto:info@gacc.ca)

### March 7, 2019

Cyber Security Information Session. Presented by Rob Wilson of Willis College. Learn about threats and how businesses and individuals can mitigate them. 7:00pm. Free to attend. John A Gillies Recreation Centre, 138 Sarah Street East in Braeside.

### March 21, 2019

Community Economic Development 101 workshop put

on by the Ontario Ministry of Agriculture, Food and Rural Affairs. Horton Community Centre. 1:00pm-4:00pm. To register, call 1-877-424-1300 or [ag.info.omafra@ontario.ca](mailto:ag.info.omafra@ontario.ca)

### March 23, 2019

Artpreneur Conference. A one-day conference dedicated to helping local artists succeed. Information, sign-up for updates and registration at: [www.artpreneurottawa.com](http://www.artpreneurottawa.com)

### March 27, 2019

From Zero to Hero: How the Pembroke & Area Airport used marketing to re-establish itself as an integral part of the community. Speaker: Jennifer Layman. The Bear's Den, Deep River. 6:00pm networking (purchase dinner on your own); 7:00pm presentation. RSVP to the Upper Ottawa Valley Chamber of Commerce at [manager@uovchamber.com](mailto:manager@uovchamber.com)

### March 27, 2019

Importing 101: An introduction to importing in Canada (basic). 10:00am-Noon. Financial issues, import regulations, permits and licences and free trade agreements. \$20. Small Business Advisory Centre in Smiths Falls. Call 613-283-7002 or email [smallbusiness@smallbizcentre.ca](mailto:smallbusiness@smallbizcentre.ca)

### March 27, 2019

The Basics of Exporting. 1:00pm-3:00pm. An overall view of how to export goods abroad. Financial issues, regulations, permits, logistics, free trade agreements, roles and responsibilities. \$20. Small

Business Advisory Centre in Smiths Falls. 613-283-7002 or [smallbusiness@smallbizcentre.ca](mailto:smallbusiness@smallbizcentre.ca)

### March 27, 2019

Perth Chamber of Commerce Annual General Meeting. 5:00pm-7:30pm. Perth Best Western. \$25 per person. RSVP to [welcome@perthchamber.com](mailto:welcome@perthchamber.com)

### March 28, 2019

Working at Heights Workshop. 9:00am-Noon. Free. Cobden Agricultural Hall. Working at Heights regulations, rescue plans, suspension trauma, fall protection equipment and more. Register in advance or at the door. Phone: 613-639-1056 or [david@valleyworksafe.ca](mailto:david@valleyworksafe.ca)

### April 4, 2019

Teeny Tiny Summit. Hosted by Ontario Ministry of Agriculture, Food and Rural Affairs. Held at Calabogie Peaks. 9:00am-3:30pm.

### April 4, 2019

Greater Arnprior Chamber of Commerce Awards Gala. 5:30pm-8:30pm. Held at the Nick Smith Centre in Arnprior. Phone: 613-623-6817 or [info@gacc.ca](mailto:info@gacc.ca)

### May 2-5, 2019

Ontario Chamber of Commerce Annual General Meeting. Muskoka, Ontario. Phone: 416-482-5222 or [revormcpherson@occ.ca](mailto:revormcpherson@occ.ca)

Submit your business event to: [admin@ovbusiness.com](mailto:admin@ovbusiness.com)

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**A Look Back At The News From 2018**  
From Garrison's \$802M impact to the election and more

By Jennifer Layman  
[jlayman@ovbusiness.com](mailto:jlayman@ovbusiness.com)

2018 starts a new year of business news and stories. Here's a look back at some of the headlines from 2018.

**January**  
- Michael Cooney put his name forward to be the Conservative candidate for the riding of Renfrew-Nipissing-Pembroke, to challenge MP Cheryl Gallant.  
- The Town of Petawawa made public accusations about alleged wrongdoing by the Pembroke & Area Airport Commission, of which they are a member. Airport Commission Chair, Allan Ware, issued a statement refuting the allegations, which quickly subsided.  
- MPP John Yakubowski won the Blue Triangle in the Ontario Legislature by 10,000 votes.  
- Renfrew County lost two business votes on January 22nd. Cameron Bennett was the count in the region and he passed away at the age of 52. Dan Holton was the 'son' in the

**February**  
- Garrison Pastorek released a report that 1 in 10 employees in Renfrew County are employed by Various Partners, and that the loss contributes \$802.5 million annually throughout the county of Renfrew.  
- The Pembroke & Area Airport commissioned a report on the value of the airport to the region and it came back overwhelmingly positive. The report noted the report was "a great asset" to the region with benefits county-wide and many Quebec and approved the airport's fiscal picture.  
- A fire at Hilltop Farm in LaFrenais resulted in \$1 million in damage and the loss of 150 livestock. The farm is owned by Lily and Leo Lavrenko.  
- Bill McKenna of Renfrew Printing and Rosebush Division of The Sparty acquired in Sherbrooke passed away.  
- McAdam was M. Dickson 90.  
- The Valley councillor Judy Farrell was elected to speaker in staff who complained about her handling conduct, but she closed on in on Farrell's

status directed to only speak to the CMAA, could not sit on municipal committees or represent the municipality at conferences.  
- The County of Renfrew 2018 budget is \$352,101,000 with \$40 million coming from its member municipalities. They have nearly \$20 million in reserve.  
- Arnprior Mayor David Reid announced he will not seek re-election in the 2018 municipal, a promise he made in 2010.  
- Scott Harbort in Downtown Renfrew celebrated its 100th anniversary.

**March**  
- The province of Ontario decides to mandate training for firefighters, which potentially results in the loss of several firefighters from the department across Ontario. It was later determined that no real fire departments were consulted in the mandatory training, determined by the government.  
- Pembroke MPP said their Lancaster Valley plant to Reaching Forest Products of Oregon, USA.

Continued on Page 5

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# Vaccinations: Wakefield's Demise

## The basis of the anti-vax movement is flawed

*Continued from Page 1*

### Andrew Wakefield

One of the root causes of vaccine hesitancy was a 1998 paper published in a medical journal by Andrew Wakefield. Wakefield was a physician who claimed to connect the measles, mumps and rubella (MMR) vaccine with autism and bowel disease. In actual fact, his paper didn't prove that, he just said it did. When other medical professionals tried to duplicate his results, they couldn't prove it either. Still, Wakefield kept on saying it.

Finally, an investigative journalist named Brian Deer started digging into the story. He uncovered that Wakefield had made a deal to write the paper in exchange for a significant payout so a lawyer could sue a drug maker. This led the UK General Medical Council (GMC) to launch its own inquiry. In 2010, Wakefield was charged with four counts of dishonesty and 12 counts of abuse of developmentally delayed children. The GMC revoked his medical licence. The journal that had published his paper retracted it.

Wakefield sued the reporter who outed him and the journal that published the story. He lost both. He then moved to the U.S. and tried to sue the U.K. journal again. The suit was thrown out before it even started.

In the U.S., he established a non-profit organization that collected money from donors which he used to fund his legal actions. That was soon exposed but still people followed him. Although he was never licensed as a doctor in the U.S., he wrote a book on his fraudulent claims and American actress Jenny McCarthy wrote the foreword. His also produced a movie. All of it was proven to be fraudulent and still, people believed him.

One Canadian organization that believes him is Vaccines Choice Canada. According to their website, Vaccine Choice Canada "stands in solidarity...in support

of Dr. Andrew Wakefield" even though they acknowledge (in the very next sentence) that his study did not prove that the MMR vaccine causes autism.

### Dr. Natasha Crowcroft

Dr. Natasha Crowcroft is the Chief of Applied Immunization Research and Evaluation for Public Health Ontario. She was also trained in the UK and was actually working there, in the field of immunization, when Wakefield's paper published. She says that as a mother of young children and as a physician, she was getting questions from all sides about vaccine safety.

"At the time, it was surreal, because [Wakefield's] paper did not show what he was saying it did," she recalls

Crowcroft said that multiple professionals did research to try and replicate Wakefield's claims, but they couldn't. She says Wakefield was even paid to pursue his research further but he

could never duplicate his supposed findings. That should have been the end, but it wasn't.

"When you have enough people who are willing to push an idea that is wrong, that story will stay alive, even in the absence of facts to prove it."

Crowcroft says the UK media were aggressive in their pursuit of trying to validate Wakefield's paper. She only wishes they were equally as aggressive in showing the benefits of the MMR vaccine. Unfortunately, they weren't.

A few years later, the UK had a measles outbreak because people were afraid to be vaccinated, Wakefield, she says, told people that it wasn't his fault.

### An Individual Choice

Some parents who choose not to vaccinate their children say it is an individual choice; just as parents can choose to vaccinate so can they choose not to do so.

*Continued on Page 4*



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## Book Club

# Delight Your Customers

7 Simple Ways to Raise Your Customer Service  
from Ordinary to Extraordinary



Steve Curtin

Great customer service is rare. One survey found that 80 per cent of companies said they delivered "superior" service, yet consumers estimated the number at a mere eight per cent. The problem, according to Steve Curtin, is simple. When asked what their work entails, most employees list the duties and tasks associated with their job. Few refer to the true essence of their job, which should be their highest priority - to create delighted customers who are less price sensitive, have higher repurchase rates and recommend the company or brand to others. Without this customer focus, all that exists is a transaction - and transactional service does not inspire loyalty or make a lasting positive impression. In *Delight Your Customers*, Curtin reveals elements common to all exceptional service experiences. He makes the case that attention needs to shift from monitoring service activities to recognizing and reinforcing the behaviours that actually create happy customers: expressing genuine interest, offering sincere compliments, sharing unique knowledge, conveying authentic enthusiasm, providing pleasant surprises and delivering service heroics when needed. Illustrated with real stories, this guide helps readers everywhere take their customer service from ordinary to extraordinary.

# Vaccinations: Addressing Issues

## Crowcroft talks about all the hesitancy theories

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Crowcroft has heard this argument many times and explains that it really isn't an individualistic situation.

"Not everyone can have a child vaccinated," she says. "For example, babies cannot be vaccinated until they are 12 months old. A person with immune problems or older people may be unable to be vaccinated. Our most vulnerable cannot be vaccinated."

Crowcroft believes Canadians are less tolerant of people who are anti-vaccine, noting how quickly the billboards in Toronto were removed. Still, she remains cautious.

"I hope we are not in a situation where the health of our population is so severe that we need to bring in mandatory vaccinations."

As for the argument that vaccines only line the pockets of "big pharma," Crowcroft had heard that argument as well. There was a time when the government made vaccines, she explains, but it was too expensive so it was sold it off.

"It's like any other business," she says of pharmaceutical companies. "They make something that is life-saving. I understand the suspicion but

we're not talking about the cigarette industry."

Crowcroft also says the process to bring a vaccine to market is intensive and that the security level is significant. Indeed, the MMR vaccine took a decade before it was approved.

Her solution is to do more communicating in public health to reach people on the benefits of vaccinations.

### The Local Position

Most local hospitals (Almonte, Renfrew, Deep River, Arnprior and Kemptville) have no position on vaccinations. Some defer to individual physicians and others to the local health unit. However, Pembroke Regional Hospital said they very clearly support vaccinations.

The hospitals in Pembroke and Deep River also noted that they have voluntary employee immunization programs. While Deep River does not have a position on vaccinations, they did have a 72 per cent vaccination rate among staff which was the highest of Renfrew County hospitals.

From a health unit perspective, both the Renfrew County and Leeds, Grenville and Lanark health units recommend immunization in accordance with Ontario's publicly-funded health schedule. Rebecca

Kavanagh is the Manager of the Immunization Program at the Leeds Grenville and Lanark District Health Unit. She explains that the Public Health Agency of Canada recommends to what vaccinations the provinces should offer; however, it is the up to each province to decide if they will offer those vaccinations. In Canada, only Ontario, Quebec and the Yukon have the MMR vaccine on their schedules. In contrast, all provinces and territories offer the Human Papillomavirus vaccine (HPV).

"Like anything in healthcare, it's about resources," says Kavanagh. "It's where Ontario chooses to put its priorities."

### Top 10 Health Threats

The World Health Organization has (WHO) listed "vaccine hesitancy" as one of the top 10 global health threats. The WHO says there are three key reasons why people do not vaccinate: complacency, inconvenience and lack of confidence in vaccines.

Canada has the ability to address all three, but instead, our vaccination rate is at 89 per cent. The vaccination rate needs to be above 95 per cent to protect the population from measles.

Do we need to do a better job with the pro-vaccine message?

## On The Move

### Dr. Kayode Fadare

Dr. Kayode Fadare is the new obstetrician-gynecologist at the Pembroke Regional Hospital. Fadare comes from Saskatchewan.

### Kevin Murray

Kevin Murray of McNab Braeside has completed the Supervisor Safety Series Winter Maintenance School program offered by the Association of Ontario Road Supervisors.

### Ivan Burton

Ivan Burton is the new planner for the Township of Whitewater Region. Burton comes from the Town of Renfrew where he was the planner for five years. Prior to that he was at Clarence Rockland. Burton sat on the Recreation Advisory Committee for Whitewater Region last year. He begins his role on March 20.

### Randy Corbin

Horton Township Fire Chief Randy Corbin has retired effective February 28, 2019. He has been on the Horton Township Fire Department since 1986 and was appointed Fire Chief in July of 2001.

### Amber Regier

Amber Regier is the new Nurse Practitioner in a shared role between Bonnechere Manor and Miramichi Lodge. Regier has worked in long-term care and is replacing Greg Crowder who resigned in December 2018.

### Nancy Lemire

Nancy Lemire is the new Resident Care Coordinator at Miramichi Lodge. She held the same position with Bonnechere Manor and worked as a Client Programs Supervisor in between.

### Gerry McIntyre

Gerry McIntyre is the new Arena Park Operator for the Township of Whitewater Region. McIntyre comes from Renfrew but is a Cobden resident. He has more than 15 years of experience in ice and arena operations.

### Allan Cole

Allan Cole, Horton Township Fire Department's Deputy Fire Chief, is now the Acting Fire Chief, effective March 1, 2019.

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**A Look Back At The News From 2018**  
From Garrison's \$802M impact to the election and more

By Jennifer Layman  
jlayman@ovbusiness.com

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- Michael Coates put his name forward to be the Conservative candidate for the riding of Renfrew-Nipissing-Pembroke, to challenge MP Cheryl Gallant.
- The Town of Petawawa made public accusations about alleged wrongdoing by the Pembroke & Arisa Airport Commission, of which they are a member.
- Airport Commission Chair, Allan Wren, issued a statement rebutting the allegations, which quickly subsided.
- MPP John Yakubowski won the seat in Ontario in the Ontario Legislature by his challenge.
- Renfrew County lost two business spots in January.
- Cameron Brown won the county seat of Renfrew North and passed away at the age of 52. Dan Holton was the "son" in Ben
- Hudson & Son's Limited lumber business and passed at age 89.
- The January 29, 8 became mandatory for gun owners to register their guns in Quebec.
- February
- Garrison Entertainment released a report that 1 in 10 employees in Renfrew County are employed by various partners, and that the loss contributes \$802.5 million annually throughout the county of Renfrew.
- MPP Mark Grimes issued a report on the value of the report in the region and it came back overwhelmingly positive. The report noted the report was "a great asset" to the region with benefits county-wide and may Quebec and approached the province fiscal priorities.
- A fire at Hilltop Farm in LaPine resulted in \$1 million in damage and the loss of 150 livestock. The farm is owned by Lily and Leo Lavrentis.
- Bill McKelvie of Renfrew Printing and Rosebud Division of The Supply Network in Sherbrooke passed away.
- McAdam was M. Dickson 96.
- The Valley councillor Judy Farrell was elected to councillor to staff who complained about her handling conduct, but she closed her in on. Farrell was
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- Arnprior Mayor David Reid announced he will not seek re-election in the 2018 municipal, a promise he made in 2010.
- Scott Harbrite in Downtown Petawawa celebrated his 100th anniversary.
- March
- The province of Ontario decided to mandate training for firefighters, which potentially results in the loss of several firefighters from the province. It was later determined that no one in the province was consulted in the mandatory training program by the International Firefighters Union of Ontario, USA.
- Petawaka MPP said their Reaching Forest Products of Ontario, USA.

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# Business News Around The Valley

## Peaks Seeks Winter Event

Calabogie Peaks is looking to bring an Ontario Winter Games to the region. A more detailed report to Renfrew County council will be available once bid documents and requirements are available.

## Starter Company Results

Several local entrepreneurs earned \$4,000 from successfully completing the Starter Company Plus program, offered by Enterprise Renfrew County on behalf of the Ontario Ministry of Economic Development, Job Creation and Trade. Those who were successful include: Sophie Smith-Dore who opened an online fitness and nutrition coaching business called Musclebound Mama; Amy Robinson who opened Fleurish Floral Designs flower shop in Petawawa; Kimberley O'Brien who opened a leadership and coaching academy for teens in Braeside; Marlene Schaley opened Treehouse Art Studio

and Gally in Greater Madawaska and offers art workshops with an educational and therapeutic focus; Rebecca McPhee opened Heartwood Restaurant in Combermere; Sharon Needham has Tailwaggers.K9 Sport for training dogs and owners and Steve Sutcliffe expanded his Valley Wide Home Inspections business in Dacre.

## Municipality Mills Building Permits

The Municipality of Mississippi Mills approved 436 building permits in 2018. This accounted for \$604,302.65 in fee revenue with a projected construction value of \$62,969,566. This was a decrease in the number of permits from 2017, but an increase of approximately \$20 million in construction value.

## CNL Raises \$81,000

Canadian Nuclear Laboratories has raised \$81,000 for the United Way. The funds were raised by their employees in the

fall of 2018. Staff provided payroll donations and participated in fundraising activities to raise the money.

## Local Lawyer Passes

Roy Reiche, a long-time municipal and community lawyer, passed away on February 23. In addition to being a lawyer, Reiche served as a trustee for the Renfrew County District School Board, including two terms as chair. He was chair of the Community Care Access Centre, president of the Renfrew County Law Association and a director at Family & Children's Services.

## Renfrew Pursuing IPM

The Town of Renfrew is putting forward a proposal to attract the International Plowing Match (IPM) back to the region. Renfrew is proposing 700 acres of land near the Ma-Te-Way Centre that extends into the Township of Admaston Bromley as the host site for the event. In a letter to Admaston Bromley, Renfrew Reeve Peter Emon said

that recent IPMs have attracted 70,000 to 90,000 people and are responsible for \$29 million into the community. The municipality hopes to host the 2021 IPM. The anticipated budget for the event is \$3 million.

## Chamber Elects New Board

On January 29, the Upper Ottawa Valley Chamber of Commerce held its annual general meeting. During the meeting the following people were elected to the Board of Directors: Meghan Sutherland (President), Dez Bair Patel (Vice President), Kaitlin Antler (Treasurer) and Tara Neville (Secretary). Maria Morena Church is the Past President and the following people are Chamber Directors: Heather Salovaara, Beth Matasich, Bev McCormack, Rebecca Bittner and Cyndi Mills. The Algonquin Business Student Representative is Hailey O'Connor.

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COMMUNITY LIVING  
Upper Ottawa Valley

## International Women's Day *Breakfast*

Friday, March 8th

Doors open: 8:00am | Breakfast starts: 8:30am  
Location: Janna & Kerry's in Downtown Pembroke

**Keynote Speaker: Julie Keon**

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# Business News Around The Valley

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## Sisterhood Papercrafts Moves

Sisterhood Papercrafts, a crafting and scrapbooking store, has moved. They are now located at 353 Pembroke Street East in Pembroke. They will be hosting a birthday and grand re-opening sale on Saturday, March 23 from 10:00am to 2:00pm.

### Shoplifter Located

On the afternoon of February 20, 2019, members of the Upper Ottawa Valley Ontario Provincial Police (OPP) responded to a shoplifting complaint from a large retail store in Laurentian Valley Township. Store staff reported a male stole a quantity of merchandise and left the store on

foot. Police located the male a short distance away and arrested him. Items stolen from the store were recovered and the male was also found to be in possession of counterfeit American currency. As a result of this investigation, James Johnathan Brown of Pembroke has been charged with possessing counterfeit money, theft under \$5000 - shoplifting and possession of property obtained by crime under \$5000.

### Arnprior Volunteer Awards

The Town of Arnprior is seeking nominations for people who represent outstanding volunteerism and community involvement. Nominations for Youth of the Year, Senior of the Year, Volunteer of the Year and Town Award are available from

[www.arnprior.ca](http://www.arnprior.ca) or by contacting Kaila at 613-623-4231 ext.1818.

### Mississippi Mills To Appoint Deputy Mayor

Mississippi Mills will fill the vacancy on council for Deputy Mayor by appointment and are seeking individuals who may be interested. The term is until November 30, 2022.

Submissions must be made by March 15 and submitted to Jeanne Harfield, Acting Clerk. Call 613-256-2064 ext.225 or [jharfield@mississippimills.ca](mailto:jharfield@mississippimills.ca)

### Tierney Stauffer LLP Moved

The Arnprior office of Tierney Stauffer LLP has moved. The new office is now located at 62 Elgin Street West in Arnprior. They have been at the new location as of February 19.

### Restaurant Closes

The Valley Food & Drink Co. restaurant inside Calabogie Lodge has closed. They are hoping to sell to a new owner. Their Facebook page will stay current with any updates.

### Locations Set For

#### Taste of the Valley

There will be five locations for the 2019 Taste of the Valley. They include: Barry's Bay (August 16), Renfrew (September 21), Deep River (October 5), Arnprior (October 6) and Cobden (October 19).

### New Ownership at Sunflower Bake Shop

Tamara Woods has sold Sunflower Bake Shop in Perth to Matthew McShane. Woods has owned the bake shop for 24 years. The staff will be staying on. McShane took over the business March 4th. Any outstanding gift certificates will be honoured.

### Retail Scholarships

Interested in a career in retail? Are you currently enrolled at a Canadian College or University? Do you currently work in retail? You could be eligible for a Retail Education Scholarship. The application deadline is April 1, 2019. There are 20 scholarships available ranging from \$1,000 to \$5,000. For details, visit [www.retailcouncil.org](http://www.retailcouncil.org)

## News 10

How well do you know the news? Answers on page 10.

1) This company, with 230 stores in Canada, will be closing stores. Who is it?

2) Marijuana producer, Canopy Growth, has signed a deal with this famous person to assist with consumer products. Who is it?

3) Ford employees in Ontario found meth in tires shipped to local dealerships. Where did the meth come from?

4) Weight Watchers decided to make a company change just before January and it resulted in a drop of 600,000 subscribers. What did they do?

5) He is the new Minister of Veterans Affairs.

6) This NDP MP was elected leader of the party on October 1, 2017. On February 24, 2019, he won a seat in a Vancouver by-election, and can now be in the House of Commons. Who is it?

7) Quadriga has been in the news since its founder, Gerald Cotten, died. What makes them so newsworthy?

8) Which Ontario city had Canada's highest proportion of long commutes by car to work in 2016?

9) RBC Economic Research shows that Canadian millennials have higher home ownership rates compared to other countries. What is the rate?

10) Canadian households spent \$5.9 billion on cannabis in just the fourth quarter. How much of this was spent on black market (illegal) cannabis?

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# Provincial Business News

## Canadian Agricultural Partnership

The Ontario and federal governments announced that beginning in March, organizations and collaborations in the agri-food sector can apply for support under the Canadian Agricultural Partnership for projects to boost innovation, economic development, environmental stewardship and food safety. The intake is March 4 to April 5, 2019. Information about the program, including eligible project categories, is posted on the Agricultural Adaptation Council website at [www.adaptcouncil.org](http://www.adaptcouncil.org)

## Aggregate Summit

The Ontario government wants to hear directly from industry leaders on how the province can cut red tape, create jobs and promote economic growth

within the aggregate industry. John Yakabuski, Minister of Natural Resources and Forestry, will host the Ontario Government's Summit on Aggregate Reform on March 29, 2019, to gather feedback from major industry stakeholders. Yakabuski will be joined by Steve Clark, Minister of Municipal Affairs and Housing. Ontario's aggregate industry contributes almost \$1.4 billion to Ontario's economy and supports almost 20,000 direct and indirect jobs.

## Red Cross Scam

Officers from the Lanark County detachment of the Ontario Provincial Police (OPP) have received several calls regarding a door-to-door collection scam going on over the past few days in the Perth area. Residents are

reporting a white male, with stocky build in his early 20s is going door-to-door stating he is collecting donations for the Red Cross. The male is wearing a lanyard with an official looking identification badge and is only stating he can accept donations via credit card and will not accept cash. The public is being warned regarding providing any type of personal and/or credit card information to anyone soliciting for same via phone, email or in person. The Canadian Red Cross central headquarters in Ottawa was contacted and confirm they are not actively collecting donations in the Perth area. They also do not request credit card information in person or solicit via email; which is currently another type of scam being reported.

## Subscribe For Free.

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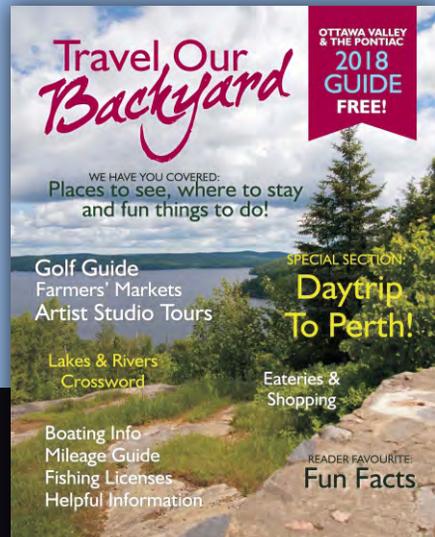


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Artist Studio Tours

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Lakes & Rivers  
Crossword

Eateries & Shopping

Boating Info  
Mileage Guide  
Fishing Licenses  
Helpful Information

READER FAVOURITE:  
**Fun Facts**

## Now Booking: 2019 Travel Our Backyard

Travel Our Backyard magazine is delivered locally and to neighbouring communities and promotes things to do in while you're in the Ottawa Valley.

## BOOK YOUR AD TODAY!

- The region's highest-circulation tourism magazine
- A dedicated website for tourism information
- Year-round connection with 101 Things list

## THE DETAILS:

Publishing: May 17th

Booking Deadline: April 26th

## It's A Fact

### Ontario Health Numbers

**41%**

Ontarians who went to the emergency department for care that could have been treated by their primary care provider

**93%**

Ontarians who went to a walk-in clinic for care from a condition that could have been treated by their primary care provider

**94%**

Ontarians with a family doctor or nurse practitioner

**5.9 Million**

Visits to emergency departments in 2017-18

**146**

Median wait time in days for a long-term care home placement

**1 in 3**

Adults who went to the emergency department for mental health/addictions care who had not accessed physician-based care for a mental illness

**72%**

Increase in emergency department visits for children and youth with mental health issues over the last 11 years

**78,910**

Ontarians who are residents of long-term care homes

**627**

Number of long-term care homes across Ontario

**228,000**

Ontarians living with dementia

**\$54.6 Billion**

Ontario's health expenditures

**\$0.42**

The government currently spends 42 cents of every tax dollar on healthcare

Source: Hallway Health Care: A System Under Strain

# Celebrating Achievements of Women

## Some of Canada's most famous women and their place in history

In honour of International Women's Day on March 8, here are some Canadian women "firsts" that have taken place throughout our history:

**Dr. Jennie Smillie Robertson**, first female surgeon in Canada  
-----

**Flora MacDonald**, first female foreign minister  
-----

**Dr. Emily Howard Jennings Stowe**, first female doctor to practise in Canada  
-----

**Emily Murphy**, first female magistrate in Canada and the British Empire  
-----

**Marguerite d'Youville**, first Canadian-born person to be declared a saint by the Roman Catholic Church  
-----

**Charlotte Whitton**, first female mayor of a major city (Ottawa) in Canada

**Elsie MacGill**, first Canadian woman to earn a degree in electrical engineering, the first woman in North America to earn a master's degree in aeronautical engineering, world's first female aircraft designer  
-----

**Ellen Fairclough**, first woman to serve in the Canadian cabinet  
-----

**Alice Wilson**, first female geologist and first female Fellow of the Royal Society of Canada  
-----

**Cairine Mackay Wilson**, Canada's first female senator  
-----

**Jeanne Sauve**, first female Governor General of Canada  
-----

**Agnes Macphail**, first woman elected to the House of Commons  
-----

**Harriet Brooks**, Canada's first woman nuclear physicist

**Justice Bertha Wilson**, first woman appointed to the Supreme Court of Canada  
-----

**Deanne Brasseur and Jane Foster**, first women in the world certified to fly fighter aircraft  
-----

**Marie Dressler**, first woman to appear on the cover of *Time* magazine  
-----

**Mary Pickford**, first Canadian-born woman to win an Academy Award  
-----

**Anne Murray**, first Canadian female solo singer to reach No.1 on the music charts in the USA, first woman to earn a gold record for a song, first woman and first Canadian to win Album of the Year from the Country Music Association awards  
-----

**Elizabeth Lawrie Smellie**, first woman to become a colonel in the Canadian Army

**Maryse Carmichael**, first female pilot to fly with the Snowbirds  
-----

**Winnie Frances Roach-Leuszler**, the first Canadian woman to swim the English Channel  
-----

**Nancy Greene**, first Canadian to win Canada's first Olympic gold medal in the giant slalom  
-----

**Manon Rheume**, the first woman to play professional hockey  
-----

**Clara Hughes**, first athlete in history to win multiple medals in both Summer and Winter Olympic Games  
-----

**Dr. Roberta Bondar**, Canada's first female astronaut and first neurologist in space

Congratulations to all women on your many accomplishments.

## We help local employers find the employees they need

[www.petawawaemployment.ca](http://www.petawawaemployment.ca)



Employment Service can help assess your staffing needs, assist with the hiring process and improve your chances of finding a qualified local candidate.

Employment Service has information about government programs that may help offset the cost of training new employees.

Employment Service offers training to help improve your team's customer service skills.

We serve businesses from Petawawa to Deux Rivières. Contact us today and see how we may be able to help.

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# Tender Results Around The Region

**RFP Admin 2018-01- Integrity Commissioner and Closed Meeting Investigator. Horton Township.**  
Awarded to Cunningham Swan Carty Little & Bonham LLP.

**Pollution Control Centre Digesters Rehabilitation Project. City of Pembroke.**  
Recommended award to J.D. Richards in the amount of \$28,250.00.

**Asset Management Plan. Town of Petawawa.**  
Watson & Assoc. - \$60,000 (est.)  
OCWA/GM Blue - \$64,980  
Recommended award to Ontario Clean Water Agency.

**Municipal Energy Plan Program. Town of Petawawa.**  
Recommended award to Ontario Clean Water Agency in the amount of \$71,711.00.

**Microsurfacing. Tay Valley Township.**  
Miller Paving - \$149,944.00  
Duncor Ent. - \$209,494.00

**Fog Seal. Tay Valley Township.**  
Tackaberry - \$16,625.00  
Crain's Const. - \$19,375.00  
Arnott Bros. - \$26,250.00  
Bonnehchere Ex. - \$27,625.00

**Geotechnical Study for MFRC. Defence Construction Canada.**  
Awarded to Gemtec Consulting Engineers & Scientists of Petawawa in the amount of \$24,145.00.

**Topographical Study for MFRC. Defence Construction Canada.**  
Awarded to Tulloch Engineering of Huntsville in the amount of \$18,600.00.

**Prepare Asbuilts Various Tanks. Defence Construction Canada.** Awarded to Jp2g Consultants of Pembroke in the amount of \$9,851.02.

**Timber Harvest Results. County of Renfrew.**  
Heideman  
Opeongo Line - no bid  
Marsh Road - \$35,200  
Green Lake - \$12,700  
Virgin Lake - \$11,700  
Barry's Bay - \$33,200  
Maves - bid not public  
Nagora  
Opeongo Line - no bid  
Marsh Road - \$14,200  
Green Lake - \$4,700  
Virgin Lake - bid not public  
Barry's Bay - \$9,500  
Maves - \$10,600

## Tenders

### REQUEST FOR PROPOSAL

Consultant Services for New Comprehensive Zoning By- Law RFP No.P-19-01

-----  
Half-Ton Truck (Extended Cab)

-----  
Tandem Snow Plow

-----  
Janitorial Services

-----  
Perth Town Hall and Fire Hall Cleaning Services

-----  
Parking By-Law Enforcement Services

-----  
Old Fire Hall Tower Renovations

-----  
Winter Sand

-----  
Dust Suppressant

-----  
Architectural Services

-----  
Heat Control System Supply & Installation

### REQUEST FOR QUOTATION

Interior Wall Construction

### TENDERS

Backhoe Loader with Extendable Dipperstick Attachment, Four-Wheel Drive

-----  
Tandem Plow Truck

-----  
Glen Tay and Noonan Bridge Rehabilitation

-----  
CCTV Sewer Maintenance Program Contract # 19-PW-02

-----  
PW-2019-01 Scheel Drive Reconstruction

-----  
3 Cable Guiderail Installation on Various Township Roads

-----  
Culvert Supply and Installation

-----  
Granular M Material

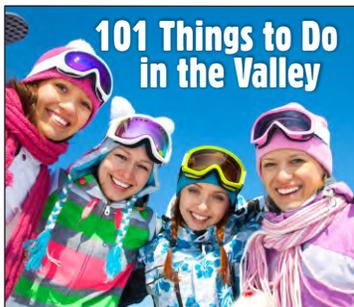
-----  
Reconstruction of John Street

-----  
Placement of a Stress Absorbing Membrane Interlayer

-----  
Reroofing and Repair of Goshen Patrol Yard North (Sand) Dome

Tenders can be accessed on our website at [www.ovbusiness.com](http://www.ovbusiness.com). Tender results, when available, are also posted there.

The posting of tenders is free. You can send your tender information for posting to [admin@ovbusiness.com](mailto:admin@ovbusiness.com)



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## Recruiting Will Always Be About People

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# Job Fair Marketing

## Get the most from your participation



**By: Jennifer Layman**  
jenn@fwdthink.net

I recently attended a career fair in Petawawa, working for a client to recruit staff. It was the first time I had been at a job fair as most of my work would be helping the client prepare for the tradeshow, not working the booth. But this was an unusual case.

I had the chance to speak to other booth operators as well as the job seekers. This column shares how each perceived each other.

### The Job Seekers

From the job seekers' perspective there was a lot of reluctance to approach a booth when there was limited visual information. If the job seeker couldn't figure out what company was at the booth, they didn't approach. Even though job fairs are for a specific customer, job

seekers still want to be attracted to apply. No visuals meant little interest.

When job seekers did approach the booths, they wanted to know what positions the employer was looking to fill. Many had to ask what positions were available and it made them feel as though they had to pull information out of the employer, which made the job seeker feel uncomfortable.

From my own booth experience, I had printed out job "ads" for the positions. Many people took the ad sheets, including those who left me their resume. Some people took job ads for others who were not able to attend the fair.

### The Employers

From the employers' perspective, many were surprised that parents accompanied students to hand out resumes and then the parent did all the talking. They approached the employer, answered questions directed at the student and the parent directed the student on what to say and do. The

employers really wanted to interact with the student because that is who they were looking to hire. For parents, consider staying back from the employer's booth so that they have the experience of interacting with an employer.

Another observation from employers was how someone presented themselves. If a person didn't look like they spent any time on their appearance it made a distinct impression with the employer. As this career fair was held at the end of the day, employers expected people would come from work, including labour roles. Even if a change of clothes wasn't possible, it was possible to comb your hair and wash your hands. One employer said that no matter how good a resume was, if the personal presentation was poor, that spoke louder than the person's resume.

At job fairs, whether you are the employer or the person looking for work, it's all about marketing yourself. Put your best presentation forward. Always.

## Deadlines

### OTTAWA VALLEY BUSINESS

March 19, 2019  
Deadline: March 12, 2019

-----  
April 2, 2019  
Deadline: March 26, 2019

-----  
April 16, 2019  
Deadline: April 9, 2019

### 101 THINGS TO DO IN THE VALLEY

May-June 2019 Edition  
Publishes: April 11, 2019  
Deadline: April 9, 2019

### HEALTH MATTERS

Spring-Summer 2019 Edition  
Publishing: May 3, 2019  
Deadline: April 12, 2019

-----  
Fall 2019 Edition  
Publishing: September 6, 2019  
Deadline: August 16, 2019

## News Answers

- 1) Gap Inc.
- 2) Martha Stewart
- 3) The meth was being hidden in new cars built in Mexico
- 4) After 56 years, Weight Watchers changed their name to WW and operating profit dropped by \$50 million
- 5) Lawrence MacAulay
- 6) Jagmeet Singh
- 7) The company has \$143 million in cryptocurrencies that no one can access because Cotten had the accounts in his name and Amazon Web Services will not provide access to anyone but him.
- 8) Barrie, Ontario
- 9) 40% of homes in Canada are owned by people under age 35; in the US, the number is 34.5%
- 10) \$4.7 billion



2019 New Year's Resolution: Get the attention you deserve.

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