

Incumbent Council Candidate Slams Developer Re-election flyer suggests \$21M green space as option

By: Jennifer Layman
jenn@ovbusiness.com

In 2009, a group of local people got together and decided to purchase chunks of property in Petawawa with plans to create a development-ready investment opportunity in their community. It took a few years, and a significant investment (both financially and in resources) but the group finally amassed the property that became known as the Petawawa Town Centre. It was their plan to spur economic development in the municipality.

"We all had a belief in this community and we wanted to do something to help it grow," says spokesperson and one of the group owners, Todd Clouthier. "The majority of us have lived here all our lives. We saw it as an opportunity to build employment and shopping in Petawawa."

The group's goal was to prepare the property to the point at which it was sellable, and then engage a realty firm to help secure tenants. The group prepared the layout, installed roads and sidewalks, installed sewer and water, stormwater



management ponds and hydro for the entire site. The investment took five years, but they got there.

The top portion of the property was sold for residential development, and which today houses many families, filling a need for housing in the area. The remaining commercial property went through the Town of Petawawa's site plan requirements, approved by council, and several of the municipality's requests added expenses to the project. But the group agreed, anxious to see the property succeed.

"We invested millions in infrastructure so retailers would be ready to go," explains Clouthier.

The group sold an 8.25 acre parcel to Metro, a grocery retailer. It was a significant sale and was marketed as an anchor to the development. But, as can happen in business, the climate for retail changed and the momentum of the development stalled. A Tim Hortons and Harvey's restaurant was added on one end and then a hotel chain purchased a significant parcel on the other side with plans to open in 2019. The remainder of the property

has garnered interest, but no additional sales have yet finalized. Still, Clouthier remains hopeful.

"I think the market is starting to rebound," he says. "Retailing itself has changed, especially with the internet, but the labour law changes had an impact too."

Still, Clouthier's group are paying municipal taxes on the land, not having yet recouped their investment. The homeowners are also paying taxes on the residential development, as are Metro, the restaurants and the hotel. So when a 10-year council candidate used the development as something to be "fixed" in his re-election flyer, it caught Clouthier off-guard.

"We're already frustrated that the development hasn't proceeded as quickly as we had anticipated," he says. "To have people point figure at us, well, it's disappointing. We have taken all the risk here. For someone to say we aren't doing anything, that's not right. A lot of people want to grandstand on issues because it's election time, but they don't bring forward any solutions."

Continued on Page 3

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October 25th

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October 23rd

Ottawa Valley BUSINESS

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Ottawa Valley Business (OVB) is a twice-monthly publication covering business news and events throughout Renfrew, Lanark and Pontiac counties and surrounding areas. OVB is published by Forward Thinking Marketing Agency.

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CONTENT & SUBMISSIONS

News, article ideas, employee news, business events, tenders and letters to the editor are welcomed. Content will be edited to fit the space available. Events not related to business can consider 101 Things to Do in the Valley: 101things@travelourbackyard.com

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MAILING ADDRESS

2113 Petawawa Boulevard,
 Pembroke, Ontario K8A 7G8

Events

October 2, 2018

All Candidates Night in McNab Braeside. Held at McNab Public School. 7:00pm-9:00pm. Hosted by the Greater Arnprior Chamber of Commerce.

October 3, 2018

Perth Candidates Event. Farrell Hall, 186 Gore Street East. 6:15pm-9:45pm. Hosted by the Perth and District Chamber of Commerce and The Perth Courier.

October 4, 2018

All Candidates Night in Arnprior. Held at Arnprior District High School. 7:00pm-9:00pm. Hosted by the Greater Arnprior Chamber of Commerce.

October 4, 2018

Greater Madawaska All Candidates Night. 7:00pm. DACA Centre. Hosted by the Dacre and Area Community Association.

October 4, 2018

Petawawa All Candidates Meet-

ing. 6:30pm-9:00pm. Petawawa Civic Centre. Hosted by the Rotary Club of Petawawa.

October 5, 2018

Heritage Symposium. How historic places create thriving places. Presented by the Smiths Falls Municipal Heritage Committee. 6th annual event. Speakers include Chris Cooper, Jan Hawley and Niki Dwyer. Station Theatre, 63 Victoria Avenue, Smiths Falls. \$20 per person with lunch. \$10 students. Contact Karl Grenke: kgrenke@smithsfalls.ca

October 9, 2018

Pembroke All Candidates Meeting. 6:00pm. Festival Hall, Pembroke. Hosted by the Rotary Club of Pembroke.

October 10, 2018

Pre-Election Forum at the Renfrew Recreation Centre. 7:00pm. Hosted by the Renfrew and District University Women's Club.

October 10, 2018

Whitewater Region All Candidates Night. 7:00m-9:00pm. Westmeath Hall. Hosted by the Riverview Seniors Social Club.

October 11, 2018

Carleton Place Candidates Event.

Municipal Arena, 76 Neelin Street in Carleton Place. 6:00pm-9:00pm. Hosted by the Carleton Place Chamber of Commerce.

October 15, 2018

Admaston-Bromley All Candidates Night. 7:00pm. St. Michael's School in Douglas. Hosted by the Balsam Hill-Horton Women's Institute and Admaston Library Board.

October 17, 2018

Bridges to Better Business. Human Resources 101. Hosted by Enterprise Renfrew County. More information closer to the date. Call 613-432-6848.

October 22, 2018

Municipal election day in Ontario. Check with your municipality to obtain voting information and visit www.voterlookup.ca to ensure you are on the voter's list.

October 23, 2018

SEO Basics. Small Business Advisory Centre in Smiths Falls. 9:00am-12:00pm. 91 Cornelia Street West. Presented by Lindsay Kavanagh. \$20 per person. Phone: 613-283-7002 ext. 109 or smallbusiness@smallbizcentre.ca

October 25, 2018

The 2018 Business Awards for the Municipality of Mississippi Mills. Held at the Old Town Hall auditorium.

October 25-26, 2018

Eastern Ontario Local Food 2018 Conference. Mowhawk Community Centre, Tyendinaga Mohawk Territory. For information, contact Karen Fischer at karen.fischer@ontario.ca or call 613-475-4908. www.easternont-localfood.ca

October 30, 2018

Managing Your Team: Introduction to Employment Law. 10:00am-11:30am. Presented by Low Murchison Radnoff LLP. Free to attend. 7 Bayview Road, Ottawa. www.investottawa.ca

October 30, 2018

Creating Graphics for Social Media. 1:00pm-3:00pm. Small Business Advisory Centre in Smiths Falls. 91 Cornelia Street West. Presented by Jennifer Baker. \$20 per person. Phone: 613-283-7002 ext. 109 or small-business@smallbizcentre.ca



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Town Could Do More For Business

Clouthier finds green space option “absurd”

Continued from Page 1

The candidate, James Carmody, indicates he has served on council for 10 years, making him part of the decision-making at council for the development. His re-election flyer shows a photo of the property with a bold headline “FIX THIS: We must work with this developer to do something here. Commercial development or green space. Not a sand dune.”

On the suggestion to turn a multi-million investment into “green space,” as one might imagine, Clouthier wasn’t too keen on that.

“Really, it’s an absurd statement,” he says. “The property is owned by landowners who have made this investment (valued at \$21 million), and who would be willing to pay us for this property to turn it into a green space? Or is the expectation that we would just give it up?”

Clouthier says Carmody has never approached him or any of the group to discuss his ideas.

“The mayor and the deputy mayor have approached us and have talked with us, but none of the rest of council,” he says.

The Town of Petawawa has not contributed financially in any way to the development, but Clouthier contends that, as

a body that stands to benefit from the investment that all of the municipality’s developers make, there is more they could do. And, as someone who served two terms on council himself, Clouthier knows a bit about the municipal operations. He also has the Town of Petawawa’s former Chief Administrative Officer, Bob Rantz, as the Project Manager for the project.

“The Town needs to do more in terms of advertising the community and what we have to offer,” he says. “They need to reach out to developers. If you don’t advertise and you don’t put yourself out there, it’s hard to move forward.”

The group hired the realtor firm of Cushman Wakefield to help market the property. Their signs are prevalent on the property. The “sell sheet” for the development lists all the benefits of a high-income municipality, a young municipality and stresses the military connection as being a major draw. They also promote the local airport as being available for corporate jets.

“Entrepreneurs are willing to take the risks,” Clouthier explains, “it would just be good if people don’t stand in the way. We’ll move it forward, just don’t put up any roadblocks. But when the criticism starts...”

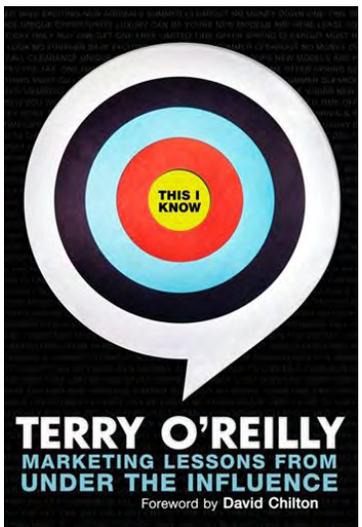
Clouthier participated in a study the Town of Petawawa had on how to grow their economic development opportunities. Clouthier says the consultant noted that the municipality should be doing more to help developers.

What also strikes Clouthier as difficult in being targeted as something that needs to be “fixed” in the election campaign, is that he has been involved in other projects in his community that have brought significant dollars, families and spending to the municipality, including the Limestone Subdivision development. He has another project coming up, but says it could be moved elsewhere. He’s torn between wanting to build his own community and keep young people interested in Petawawa, but he’s not a fan of being perceived as a problem the municipality has to solve.

“Our doors are open. People can reach out to us with their ideas and propositions. If we can help, we will. We have always done that,” he says.

Anyone with questions or opportunities can reach out to Rantz at: 613-639-5988 or brantzptc@gmail.com

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Business News Around The Valley

Bill 148 Advocacy

The Ontario Chamber of Commerce (OCC) has been actively engaging with the government of Ontario, continuously advocating for the full repeal of Bill 148: Fair Workplaces, Better Jobs Act, 2017. On September 14, Laurie Scott, the Minister of Labour, announced that the government will be fulfilling their campaign promise of freezing minimum wage at \$14.00 per hour.

Pembroke Marijuana Production Facility

Matthew Bimm is pursuing a medical marijuana production facility at 950 Mackay Street in Pembroke. Bimm requested some relief from a City of Pembroke bylaw that indicates marijuana production must be 70m from a residential zone. Courtney Maika, Planning Technician for the City of Pembroke, has recommended that the relief be permitted as the business is already 65.53m from a residential zone and the additional request

is minor. Maika also notes the marijuana production is a permitted use in the property's current zoning and that the property has been vacant for some time.

WT Owner Proposes National Park

Wilderness Tours owner Joe Kowalski is proposing an Ottawa River National Heritage Park that would include both sides of the Ottawa River. Kowalski is asking Renfrew County Council to support the park and appoint someone from the county's economic development division to the national park committee. Kowalski anticipates 1 million additional visitors to Renfrew County with the park with four bridges to be build to accommodate snowmobile, side-by-side and ATV traffic, along with a smaller bridge for pedestrian traffic. The County of Renfrew Development and Property Committee "expressed appreciation" to Kowalski for bringing forward the idea which he hopes

to have operational within three years. Kowalski is also seeking to be the candidate for Reeve in Whitewater Region, which would represent the municipality at Renfrew County council if elected. The park would connect Grand Calumet Island in the Pontiac to Whitewater Region.

ATVs And The Rail Trail

Lanark County will enter into an agreement with the local Ontario Federation of ATV Clubs for the use of the Ottawa Valley Recreational Trail. The official trail opening is planned for October 5, 2018 at the Highway 7 overpass. The ATV agreement follows the OFSC (snowmobile club) agreement that is in place and successful. Meanwhile, Renfrew County's economic development department shared a post on their economic development Facebook page by Lib Mendonca who also goes by "Bluelamb zero three" on his Facebook page. The shared post reads: "Riding through Arn-

prior on Sunday an the ATVs are already damaging the trail. Lots of donuts too. Disappointed to say the least." The post included a photo, though no ATVs were present.

Town App

The Town of Arnprior has developed an app to help residents and tourists navigate and obtain municipal information. The app can be downloaded free of charge from the Apple App Store or Google Play Store. One of the benefits of the app was to further promote the town through their 2014 retail needs study. For more information, visit: www.arnprior.ca/town/app

DNE Has Cannabis Production Application

The Township of Drummond North Elmsley has a pending application for a cannabis production facility. Council is deciding how much control they wish to have over the regulations pertaining to such a facility.

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Bridges to Better Business

Conference Theme: Human Resources 101

Get a full day of human resources topics to help your business. Topics include: Bill 148, cannabis in the workplace, hiring diverse employees, health in the workplace, employee retention, employee assistance programs and more.

Wednesday, October 17th

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8:30am-3:00pm

8:30am - registration | 9:00am - conference begins

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Michelle Dagnino

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Business News Around The Valley

Continued from Page 4

County Emergency Services \$800K Over Budget

As reported at the Town of Arnprior, the County of Renfrew Emergency Services budget has an estimated over-expenditure of \$800,000. This is mainly the result of County of Renfrew ambulances going outside the county to the City of Ottawa an elsewhere. County of Renfrew council has also instructed that the County's emergency services will no longer be supporting the City of Ottawa's paramedical emergency services.

Code of Conduct Finds Warden Guilty

Renfrew County warden, Jennifer Murphy, has been found guilty on having breached the Council Code of Conduct from actions that took place in 2017. Murphy threatened to sue an individual if they pursued a code of conduct complaint against her. Murphy pursued the issue

on Facebook. Guy Giorno, the County of Renfrew integrity Commissioner, did find Murphy breached the code of conduct, by threatening a lawsuit against someone who is believed to have submitted a complaint about a code of conduct violation, but as Murphy had issued an apology, felt that nothing further was necessary. According to myFM, fellow members of county council, Robert Kingsbury of Horton, Michael Donohue of Admaston Bromley and Janice Visneskie-Moore of Killaloe Hagarty Richards found the complaint was not appropriate given the election timing, however, Murphy had been acclaimed so her seat was not in jeopardy. Murphy did take responsibility for her actions, telling myFM "in one instance, she carried herself in an ill-advised manner." Murphy asked that the complainant's name be released but Giorno did not publicly name the individual. Giorno provided two additional reports

to Renfrew County council last fall on code of conduct issues - one by an individual and one by North Algona Wilberforce Mayor, Deborah Farr.

WSIB Savings For Business

The Ontario government and the Workplace Safety and Insurance Board (WSIB) announced on September 26 that premium rates for employers will be sharply reduced due to the elimination of the WSIB's Insurance Fund's unfunded liability, cutting the average premium rate for employers by almost 30 per cent, starting January 1, 2019. This will help employers save money, increase investment and create more jobs, resulting in a \$1.45 billion injection into the Ontario economy.

Ontario Government Pursuing Provincial Forestry Strategy

Starting in November, the Ontario government will hold roundtables and gather online feedback to help the province lay out a strategy for promoting economic growth within the for-

estry sector. The first roundtable session will be in November in Sault Ste. Marie, followed by additional sessions including one in Pembroke. Ontario's forest industry is an important driver of the province's economy, generating more than \$15 billion in revenues and supporting 150,000 direct and indirect jobs in 260 communities across the province. For more information visit www.ontario.ca/forestrystrategy

Town To Make Loan

The Town of Deep River is looking to loan Community Skiways Inc. \$50,000 to support refurbishment of the groomer and infrastructure at Mount Martin

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October 16: Cyber Security Lunch and Learn

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October 17: Downtown Pembroke Awards

The annual BIA awards held at Anthony's Restaurant

October 18: Starting A Business Panel and Session

A panel from Little Things, Ullrich's and Dean-Sinclair plus information on locating a business Downtown. Ullrichs. 6pm.

September 19: Women's Business Breakfast

A Nook Creperie breakfast for women! 8am. Speaker TBD.

RSVP to 613-629-5555 or pbia@downtownpembroke.ca
More details at: www.downtownpembroke.ca

Municipal Election Candidates

* denotes incumbent (individual currently holds this position).
(A) denotes acclamation.

RENFREW COUNTY

Admaston Bromley

1 mayor, 4 councillors

Michael Donohue - Mayor (A)*
Kevin LeGris - Councillor*
Robert Dick - Councillor*
Michael Quilty - Councillor*
Jamieson Dyer - Councillor
Robert Hall - Councillor*
Angela Field - Councillor

Arnprior

1 mayor, 1 reeve, 5 councillors

Gabriel Flowers - Mayor
Walter Stack - Mayor
Dan Lynch - Reeve (A)
Marc Bissonnette - Councillor
Tom Burnette - Councillor*
Frank Dugal - Councillor*
Andrew Fogarasi - Councillor
Lynn Grinstead - Councillor*
Danny Martin - Councillor
Lisa McGee - Councillor
Glenn Miller - Councillor
Ted Strike - Councillor*
Chris Toner - Councillor
Geoffrey White - Councillor

Bonnechere Valley

1 mayor, 4 councillors (1/ward)

Jennifer Murphy - Mayor (A)*
Jacqueline Agnew - Cllr W1*
Brent Patrick - Councillor W1
Meredith Jamieson - Cllr W2*
Tim Schison - Councillor W2
Val Collins - Councillor W3
Jack Roesner - Councillor W3
Mervin Buckwald - CllrW4 (A)*

Brudenell, Lyndoch, Raglan

1 mayor, 4 councillors (2/ward)

Sheldon Keller - Mayor*
Michael McCloskey - Mayor
Iris Kauffeldt - Councillor W1*
Marilyn Musclow - Cllr W1
Alecia O'Brien - Councillor W1
John Rutledge - Councillor W1*
Wayne Banks - Councillor W2*
Andrea Budarick - Cllr W2
Trevor Lidtkie - Councillor W2
Amanda Phanenhour - Cllr W2
Gerald Resmer Jr. - Cllr W2

Deep River

1 mayor, 1 reeve, 5 councillors

Suzanne D'Eon - Mayor
Larry Dumoulin - Mayor
Anne Hutton - Mayor

Benjamin Kolaczek - Mayor
Ronald Desrochers - Reeve
Glenn Doncaster - Reeve*
Imran Bajwa - Councillor
Will Fitton - Councillor
Tanner Fleury - Councillor
Merrill Gasmann - Councillor
Christina Giardini-Rochon - Cllr
Kathy Hughes - Councillor
Stuart McCarthy - Councillor
Ken McDonald - Councillor
Robert McLaren - Councillor*
Terry Myers - Councillor*
Rajini Nitheanandan - Councillor

Greater Madawaska

1 mayor, 4 councillors (2 in ward 1, 1 each in wards 2 and 3)

Brian Hunt - Mayor
Glenda McKay - Mayor*
Lois Thomson - Mayor
Lucie Perrier - Cllr W1 (A)
Chuck Rigelhof - Cllr W1 (A)
John Frost - Councillor W2
Kevin Ryan - Councillor W2
Glen MacPherson - Cllr W3*
Donne McAlear - Councillor W3

Head, Clara, Maria

1 mayor, 4 councillors

Debbi Grills - Mayor
Robert James Reid - Mayor*
Brent Allen - Councillor
Calvin Chartrand - Councillor*
Wayne Clouthier - Councillor
Chris Dowser - Councillor
Fran Kelly-Chamberlain - Cllr
Patrick Robert McGurran - Cllr
Cathy McKay - Councillor*
Nancy W. Rose - Councillor*
Ernie Villeneuve Jr. - Cllr*
Gayle N. Watters - Councillor

Horton

1 mayor, 4 councillors

David Bennett - Mayor
Robert Kingsbury - Mayor*
Glen Campbell - Councillor*
Lane Cleroux - Councillor
Douglas Humphries - Councillor
Ian Moodie - Councillor
Jeff Taylor - Councillor
Peter Tippins - Councillor
Tim Webster - Councillor

Killaloe, Hagarty, Richards

1 mayor, 6 councillors (2/ward)

David Mayville - Mayor
Janice VisneskieMoore - Mayor*
Ted Browne - Councillor W1*
Carl Kuehl - Councillor W1*
April Hudder - Councillor W1
Isabel O'Reilly - Councillor W1

Alex Marchant - Councillor W1
Stanley Pecoskie - Cllr W2 (A)*
Debbie Peplinskie - CllrW2 (A)*
Brian Pecoskie - Cllr W3 (A)*
John H. Jeffrey - Cllr W3 (A)*

Laurentian Hills

1 mayor, 4 councillors (1/ward)

Dick Rabishaw - Mayor
Jed Reinwald - Mayor*
Bruce Boucher - Cllr W1 (A)*
Anne Giardini - Cllr W2 (A)*
Brenda Blimkie - Cllr W3 (A)*
Dave Ethier - Councillor W4
John Hoyle - Councillor W4*

Laurentian Valley

1 mayor, 1 reeve, 5 councillors

Steve Bennett - Mayor*
Danny Janke - Mayor
Debbie Robinson - Reeve (A)*
Joe Brazeau - Councillor
Brian Burger - Councillor
Jen Gauthier - Councillor*
Brian Hugli - Councillor*
Chris Pleau - Councillor
Keith Watt - Councillor*
Allan Wren - Councillor*

Madawaska Valley

1 mayor, 4 councillors

Elser Lee Faith Archer - Mayor
Andrey Kaminski - Mayor
Kim Love - Mayor*
Carl Bromwich - Councillor*
Shelley Maika - Councillor*
Ernie Peplinski - Councillor*
Dave Shulist - Councillor
Mark Willmer - Councillor

McNab Braeside

1 mayor, 1 d.mayor, 3 councillors

Lou Laventure - Mayor
Thomas Peckett - Mayor*
Brian Armsden - D. Mayor (A)*
Scott Brum - Councillor*
Robert Campbell - Councillor
Oliver Jacob - Councillor
Heather Lang - Councillor*
Shawn Regier - Councillor

North Algona Wilberforce

1 mayor, 4 councillors

James Brose - Mayor
Deborah Farr - Mayor*
John Kuehl - Mayor
Nora Shay - Mayor
Dale Mary Benoit-Zohr - Cllr
Melvin Berndt - Councillor*
Clay Jeffery Bingley - Cllr
Douglas Buckwald - Cllr
Kevin Clarke - Councillor
Shawn Davidson - Councillor

David Green - Councillor
Dave Plumb - Councillor*
Barry Proulx - Councillor
Meenu Puri - Councillor
Janet Reiche-Schoenfeldt - Cllr
Maria Robinson - Councillor

Pembroke

1 mayor, 6 councillors

Paul Kelly - Mayor
Michael LeMay - Mayor*
Brian Abdallah - Councillor
Keith Banks - Councillor*
Dan Callaghan - Councillor
Mike Corrigan - Councillor
David Dupont - Councillor
Ron Gervais - Councillor*
Adam Gunter - Councillor
Ed Jacyno - Councillor
Pat Lafreniere - Councillor*
Jason Laronde - Councillor
Adam Lesco - Councillor
Derek Lindley - Councillor
Chris Matthews - Councillor
John McCann - Councillor*
Sean McMullan - Councillor
Cory Nagora - Councillor
Andrew Plummer - Councillor*
Christine Reavie - Councillor*
Kyle Sandrelli - Councillor
Ryan Slaughter - Councillor

Petawawa

1 mayor, 6 councillors

Dan Criger - Mayor
Robert Sweet - Mayor*
Jason Burgoyne - Councillor
James Carmody - Councillor*
Brent Daechsel - Councillor
Marie-Phillip Landry - Cllr
Treena Lemay - Councillor*
Matthew McLean - Councillor
Tom Mohs - Councillor*
Maria Morena-Church - Cllr
Dominic Newman - Councillor
Murray Rutz - Councillor*
Theresa Sabourin - Councillor*
Gary Serviss - Councillor*

Renfrew

1 mayor, 1 reeve, 5 councillors

Don Eady - Mayor*
Callum Scott - Mayor
Peter Emon - Reeve (A)*
Mike Coulas - Councillor*
Andrew Evans - Councillor*
Sandi Heins - Councillor
Arlene Jamieson - Councillor*
Adam Laviolette - Councillor
Clint McWhirter - Councillor
James Miller - Councillor
Tom Sidney - Councillor*
Kate Windle - Councillor*

Municipal Election Candidates

Whitewater Region

1 mayor, 1 reeve, 5 councillors
 Hal Johnson - Mayor*
 Michael Moore - Mayor
 Joe Kowalski - Reeve
 Cathy Regier - Reeve
 Donna Burns - Councillor
 Jim Butterworth - Councillor
 John Cull - Councillor
 John (Kyle) Dupuis - Councillor
 Charlene Jackson - Councillor*
 Allan Lance - Councillor
 Ron Laronde - Councillor
 Dave Mackay - Councillor*
 Daryl McLaughlin - Councillor*
 Neil Nicholson - Councillor
 Christopher Olmstead - Cllr*
 Donald Rathwell - Councillor
 Nell Rooney - Councillor

LANARK COUNTY

Beckwith

1 reeve, 1 dep. reeve, 3 councillors
 Richard Kidd - Reeve (A)*
 Sharon Mousseau - D. Reeve (A)*
 C. Faye Campbell - Councillor*
 Evelyn Campbell - Councillor
 Tim Campbell - Councillor*
 Brian Dowdall - Councillor*
 Joe Dowdall - Councillor
 Kerri Nicholson-Watson - Cllr

Carleton Place

1 mayor, 1 d. mayor, 5 councillors
 Louise Antonakos - Mayor*
 Douglas Black - Mayor
 Ralph Lee - Mayor
 Roland Wutherich - Mayor
 Rae Dulmage - Deputy Mayor
 Sean Redmond - Deputy Mayor
 Craig T. Rogers - Deputy Mayor
 Jeff Atkinson - Councillor
 Jamie DeBaie - Councillor
 Theresa M. Fritz - Councillor*
 Carolyn Gerbac - Councillor
 Tracy Kwissa - Councillor
 Kyle McCulloch - Councillor
 Mark Piper - Councillor
 Edward (Toby) Randall - Cllr
 Jennifer Rogers - Councillor
 Linda Seccaspina - Councillor
 Andrew Roy Tennant - Councillor
 Paolo Villa - Councillor

Drummond North Elmsley

1 reeve, 4 councillors (2 per ward)
 Stephen Fournier - Reeve (A)
 Paul Lambert Kehoe - Cllr W1
 Sean Kennedy - Councillor W1
 John Matheson - Councillor W1
 Quentin Norwood - Councillor W1
 Susan Brandum - Councillor W2
 Cindy Laprade - Councillor W2

George W. Sachs - Cllr W2*
 Ray Scissons - Councillor W2*

Lanark Highlands

1 mayor, 1 d. mayor, 5 cllrs: 1/ward
 Terry Lee Donaldson - Mayor
 Peter McLaren - Mayor
 Brian Stewart - Mayor*
 John Wilson Hall - Dep. Mayor*
 Bob Mingie - Deputy Mayor
 Bill Neilson - Deputy Mayor
 Susan Berlin - Councillor W1
 Ron Closs - Councillor W1
 Linda Hansen - Councillor W1*
 Steve Roberts - Cllr W2 (A)*
 Isabel Anne McRae - Cllr W3
 Peter Rodger - Councillor W3*
 Shannon Forsyth - Councillor W4
 Bill King - Councillor W4*
 Ryan Hunter - Councillor W5
 Jeannie Kelso - Councillor W5*
 Mary Kirkham - Councillor W5

Mississippi Mills

1 mayor, 1 d. mayor, 5 cllrs: 2 in Almonte /Ramsay; 1 in Pakenham
 Ken Laframboise - Mayor
 Christa Lowry - Mayor
 Steve Maynard - Mayor
 Paul Watters - Mayor
 Mario Coculuzzi - Deputy Mayor
 David Hinks - Deputy Mayor
 Dieter King - Deputy Mayor
 John Levi - Deputy Mayor
 Jane Torrance - Deputy Mayor
 Duncan Abbott - Councillor AW
 John Dalgity - Councillor AW
 Janet A. Maydan - Councillor AW
 Jill McCubbin - Councillor AW*
 Tony Barr - Councillor RW
 John H. Edwards - Cllr RW*
 Cynthia Guerard - Councillor RW
 Bev Holmes - Councillor RW
 Ken Kicksee - Councillor RW
 Vicki Barr McDougall - Cllr PW
 Denzil Ferguson - Cllr PW*

Montague

1 reeve, 1 dep. reeve, 3 councillors
 Bill Dobson - Reeve*
 Pat Dolan - Reeve
 Jim Abbass - Deputy Reeve
 Vince Carroll - Deputy Reeve
 Klaas Van Der Meer - Dep. Reeve*
 Jeffery Carroll - Councillor
 G.J. Hagenaars - Councillor
 Karen Jennings (Francis) - Cllr
 Bonnie Leach (Burson) - Cllr
 Ian Streight - Councillor*
 Joseph Zahab - Councillor

Perth

1 mayor, 1 d. mayor, 5 councillors
 Jim Boldt - Mayor
 John Fenik - Mayor*
 John Gemmell - Mayor
 John Graff - Deputy Mayor
 Ed McPherson - Deputy Mayor
 Dave Bird - Councillor
 Judy Brown - Councillor *
 Leona J. Cameron - Councillor
 Nathan Ferguson - Councillor
 Brock McPherson - Councillor
 Barry Smith - Councillor

Tay Valley

1 mayor, 1 reeve, 6 cllrs (2/ward)
 Brian Campbell - Reeve
 Susan Freeman - Reeve
 Keith Kerr - Reeve*
 Barrie Crampton - Deputy Reeve
 Judy Farrell - Deputy Reeve
 Fred Dobbie - Councillor BathW*
 Wayne Jordan - Councillor BathW
 Gene Richardson - Cllr BathW
 Doug Barr - Councillor BurgW
 Greg Hallam - Councillor BurgW*
 Beverley Phillips - Cllr BurgW
 Mick Wicklum - Cllr BurgW
 Mark Burnham - Cllr SherW*
 RoxAnne Darling - Cllr SherW*
 Rob Rainer - Councillor SherW

BANCROFT

Bancroft

1 mayor, 6 councillors
 Paul Jenkins - Mayor*
 Mary Kavanagh - Mayor
 Andra Kauffeldt - Cllr W1 (A)*
 Tracy McGibbon - Cllr W1 (A)*
 Wayne Wiggins - Cllr W1 (A)*
 Barry McGibbon - Cllr W2 (A)*
 Charles Mullett - Cllr W2 (A)*
 George Eastman - Cllr W2
 Valerie Miles - Councillor W2
 William Willwood - Cllr W2

MATTAWA

Mattawa

1 mayor, 6 councillors
 Dean Backer - Mayor (A)*
 Chanelle Davidson - Councillor
 Robbie Jones - Councillor
 Corey Lacelle - Councillor*
 Garry Larose - Councillor*
 Bernie MacDonald - Councillor
 Loren Mick - Councillor*
 Laura Ross - Councillor
 Dexture Sarazin - Councillor*
 Garry Thibert - Councillor*

It's A Fact

Cdn Cannabis in Columbia

\$0.05

Cost to produce one gram of cannabis in Columbia

\$1.50

Cost to produce one gram of cannabis in Canada

7

Canadian licensed cannabis producers in Columbia

\$100 Million

Canadian cannabis producer investment in Columbia

\$60 Million

What Canopy Growth will be investing in Columbia in the next few years for greenhouses, production facilities and research

2015

The year Columbia legalized medicinal cannabis production/exports; recreational use remains illegal

\$1.64

Minimum wage: Columbia

\$14.00

Minimum: Canada

8 Tonnes

Amount of cannabis Khiron Life Sciences plans to produce annually from their 80,000 square foot facility

6 Million

Potential domestic market in Columbia for cannabis

10%

Companies with a cannabis cultivation license in Columbia must allocate at least 10% of production to small farmers, Indigenous people another groups who have been hit hard by the country's drug violence

Tender Results Around The Region

News 10

How well do you know the news of the past few weeks? Answers on page 10.

1) In April 2017, the RCMP said there were 900 irregular migrants in Canada who were under removal orders by American authorities. As of June 2018, how many have been removed?

2) Since early 2017 34,000 asylum seekers crossed into Canada through unofficial points. How many were removed?

3) The first engineering school in Canada to be named for a woman happened in September 2018. What school was it at?

4) Sobey's purchased this grocery chain for \$800 million. What chain was it?

5) On September 24, Canada banned this substance, making it illegal for manufacturers to use the additive in any food made, imported into the country or for meals prepared in restaurants. What is it?

6) Bill Cosby was found guilty of drugging and sexually assaulting a woman. The prosecution is asking for 5-10 years, but the defence is arguing for no time. Why?

7) The ___ economy is the new term for people working in online workplaces such as Uber, TaskRabbit and YourMechanic.

8) What is the hashtag (#) trending to encourage people to use their seatbelts on busses, in honour of the Humboldt hockey players?

9) Ontario Premier Doug Ford made good on a promise in September to repeal this piece of legislation. What was it?

10) David Suzuki has asked for this federal minister to resign. Who is it?

Repair Roof Design. Defence Construction Canada. Awarded to Architecture49 Inc. of Ottawa in the amount of \$32,378.98.

Third Party Cost Estimate. Defence Construction Canada. Awarded to Turner & Townsend of Toronto in the amount of \$7,995.00.

UXO for Maintain Fire Access Road. Defence Construction Canada. Awarded to MRS Management of Vancouver in the amount of \$250,000.00.

Mezzanine Assessment at BB-104. Defence Construction Canada. Awarded to Architecture49 Inc. of Ottawa in the amount of \$14,370.60.

BB-104 Replace Various Windows. Defence Construction Canada. Awarded to Wood E&I Solutions of Cambridge in the amount of \$7,651.59.

Tender 18-PW-012 Backhoe Loader. Smiths Falls. J.R. Brisson - \$165,372.11
Nortrax Canada - \$174,483.30.

Inspect and Repair condensate Pipe. Defence Construction Canada. Awarded to Irvcon Limited of Pembroke in the amount of \$532.00.

Tender 18-CS-07 Police Services Roof. Smiths Falls. Mckay Sheet Metal - \$40,500.48
Raw Roofing - \$49,862.40
Sargeant Const. - \$49,658.88
Guy Saumure - \$90,464.64

*Active tenders and results at:
www.ovbusiness.com*

New Cancer Treatment For CNL Partnership to produce "rarest drug on Earth"

TRIUMF, Canada's particle accelerator centre, and Canadian Nuclear Laboratories (CNL), have agreed to pursue a partnership around the commercial production of Actinium-225, a rare medical isotope that has the potential to serve as the basis of new ground-breaking cancer treatments.

Actinium-225 can be combined with a protein or antibody that specifically targets cancer cells, creating a revolutionary treatment that is extremely effective at killing cancer cells without doing damage to surrounding, healthy cells.

Currently, the annual supply

of Actinium-225 from global sources enables an extremely limited number of patient treatments, which is why the isotope is nicknamed "the rarest drug on Earth." Under terms of the partnership, TRIUMF's high energy proton beam will be used to manufacture the isotope, while CNL's facilities will be used to process the material, which is expected to increase global supplies to levels that could permit hundreds of thousands of treatments every year.

"While current forms of radiation treatments target all cells in the vicinity of a tumor, both healthy and cancerous,

targeted-alpha-therapy focuses the treatment exclusively on the cancerous or unhealthy cells," explained Dr. Jonathan Bagger, Director of TRIUMF. "This limits the overall radiation dose a patient may receive, which results in faster recovery times and better patient outcomes."

The agreement will establish unparalleled production capacity of the isotope using TRIUMF's high energy proton beam and CNL's handling and processing facilities. The organizations will collaborate to develop and refine the production processes, and identify research and distribution partners for Actinium-225.

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LEED Silver For CNL

Award furthers creating sustainable and efficient campus

Canadian Nuclear Laboratories (CNL)'s Harriet Brooks Building, a world class materials science laboratory, was awarded LEED Silver certification in June of this year. This achievement is aligned with the broader effort to create a more sustainable and energy efficient campus in Chalk River.

Leadership in Energy and Environmental Design (LEED) is one of the most popular "green" building certification programs used worldwide. LEED certification provides independent, third-party verification that a building was designed and built using strategies aimed at achieving high performance in key areas of human and environmental health, location and transportation, sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality. It includes a set of rating systems for the design, construction, operation, and maintenance of buildings, homes, and neighbourhoods which guide building owners and operations towards environmentally responsibility, sustainability and energy efficiency.

"We are proud of the work we are undertaking to build a

more sustainable Chalk River campus," said Mark Lesinski, CNL President and CEO. "The Harriet Brooks Building, one of only a handful of LEED certified laboratories in Canada, is just one example of the many projects currently underway at CNL which are helping to reduce our environmental footprint."

The building has undergone improvements in water efficiency, energy, lighting, landscaping, refrigerants and recyclable collection.

In addition to the Harriet Brooks Building, through the redevelopment of the Chalk River campus, CNL invested significantly in projects aligned with the organization's commitment to environmental protection. The Chalk River campus has reduced emissions by more than 30 per cent since transitioning the campus' heating to natural gas in 2018; plans for three new conventional buildings, an investment of more than \$100 million, incorporate energy efficiency or sustainable building materials; and, CNL has constructed a groundwater management system to better protect the Ottawa River by managing rainfall runoff.

Current Tenders

REQUEST FOR QUOTATION

Stanley Black Municipal Drain

REQUEST FOR PROPOSAL

Used Payloader

Contracting and Construction Services

Plumbing and Electrical Services

Lanark Lodge Facility Feasibility Study

Waste and Recycling Haulage and Recycling Processing

EXPRESSION OF INTEREST

Manage and Operate EarlyON Child and Family Centre

TENDERS

Trenchless Cure In Place Pipe Program 2018

Snow Plowing and Snow Removal Equipment

Bar Renovation and Other Work

Old Mill Road Storm Sewer Improvements

Scotch Line Culvert Replacing

NOTE: Tenders and results are online at: www.ovbusiness.com

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Learning From The Election

Tips that can help your business marketing



MARKETING

By: Jennifer Layman
jenn@fwdthink.net

Your municipally elected officials are the closest contact you have to making change in your community. As your most accessible level of government, your elected officials are the people you meet in the grocery store, at community events and hopefully, in your businesses. And speaking of businesses, here are some of the things you can learn about people (consumers) from the current election campaign.

Educating The Public

Peruse a few election boards online, or talk to a few people about the election and it will soon become apparent to you that there are a lot of misnomers about how decisions are made and who has the power to do what. This is a good lesson for businesses – never assume that people know everything there is to know about your business or the products and services you offer. Educating people is an ongoing process so remember it in your marketing.

Stay Personal

If we could always meet all of our customers personally all of the time, we wouldn't need to do any other marketing, but that can't always be the case. Still, when you have the opportunity, take the effort to make a personal connection. Yes, it takes longer, but it makes a difference. People most often remember a personal interaction with a candidate and it carries more influence than not having that interaction. Personal trumps everything – use it when you can.

Watch Your Language

Candidates choose their language in flyers, videos, Facebook posts and debate floors and the wrong way of saying something can take a long time to repair. This is why it always matters so much what language you use in marketing your business. I remember a business once telling me that they worked with a consultant who advised them not to spend so much time on what their ads said, but just run an ad. I disagree. Your language builds your business image – spend time on how you want to come across to customers.

Don't Bypass The Basics

Election signs are everywhere and people comment on it all the time. Candidates have put up election signs since the begin-

ning of time, and it's because it works. In business, there are many new things you can try with marketing, but there are some good foundational items that work well too. Don't forget them – they make an impact because people are comfortable with them. When people are comfortable with you, they give you their most precious commodity: their attention.

Use the election buzz to find some parallels that can help you market your business. Municipal candidates are marketing themselves – what attracts them to you and what doesn't? Think about how a customer might have the same thinking when it comes to your business. Do they feel a connection to you? Make sure you cover these bases so your customers can feel confident about doing business with you.

Note: Our next issue publishes in the middle of Small Business Week (October 14-20). Plan something that week that congratulates you and your teams on being builders of our communities. You deserve it!

Jennifer is the owner of Forward Thinking Marketing Agency. Her column appears every issue.



Every element of your business has its own value. Marketing is about how to bring it all together.

www.fwdthink.net
Phone: 613-732-7774
jenn@fwdthink.net

forwardthinking
MARKETING AGENCY

Deadlines

OTTAWA VALLEY BUSINESS

October 16, 2018
Deadline: October 11, 2018

November 6, 2018
Deadline: October 31, 2018

November 20, 2018
Deadline: November 14, 2018

December 4, 2018
Deadline: November 28, 2018

December 18, 2018
Deadline: December 13, 2018

101 THINGS TO DO IN THE VALLEY

November-December Issue
Publishing: October 25, 2018
Deadline: October 23, 2018

HEALTH MATTERS

The Fall 2018 Edition is has been distributed. Watch for the 2019 publishing schedule.

Answers

Answers to the News 10 Quiz:

- 1) Six
- 2) 398
- 3) Concordia University, Gina Cody School of Engineering
- 4) Farm Boy. They have 26 stores, sales of \$500 million and store sales growth of 5.3%, more than the average 1.3%.
- 5) Trans Fats produced by partially hydrogenated oils (PHOs) which are the main source of industrially produced trans fats in all food sold in Canada. This ban does not apply to naturally occurring trans fats.
- 6) The defence says Cosby is too old and helpless to do time behind bars.
- 7) The Gig Economy
- 8) #buckleupforthebroncos
- 9) The Ontario Green Energy Act
- 10) Catherine McKenna, Canada's environment minister